NexPhase CAPITAL

Trusted Partners. Relentless Builders.®

Our Approach

Specialized
Dedicated industry vertical teams bring true domain expertise

Thematic
Target subsectors based on relevant investment themes and trends

Operational
Hands-on approach to operational value creation

Founder Friendly
100% of Consumer investments entrepreneur-owned and operated at close

120+ investments completed and $2.6B capital raised and managed since inception

Investment *Criteria*
Preference for entrepreneur-owned businesses

Ownership	Control deals; preference for >50%
Location	North America
EBITDA	$4MM to $35MM
Equity Investment	$40MM to $225MM
Financial Profile	Asset-efficient, high growth

Select Consumer *Portfolio Companies*

MAGIC SCIENCE CORPORATION	July 2025	Leading hypochlorous acid manufacturer and marketer with brands including Magic Molecule, CleanSmart and SkinSmart Add-On Criteria: Science-backed, ingredient-forward antimicrobial and skin health products
tubby todd BATH CO	July 2022	Omnichannel marketer of clean and effective baby and family personal care products focused on sensitive skin conditions
OLIVER WINERY	March 2021	Top 35 US winery focused on approachable, flavor-forward and low-ABV wines Add-On Criteria: Asset-lite wine brands sold in mass retail and/or DTC
Popcornopolis	April 2019; Exited Sep. 2021	Omnichannel manufacturer of premium-quality, ready-to-eat indulgent popcorn with significant e-commerce footprint
Lini Lani	June 2016; Exited Jul. 2025	Leading cocktail mix brand offering a complete line of premium non-alcoholic mixers and spirit-based ready-to-drink cocktails
DR. Fresh	May 2012; Exited Dec. 2016	Provider of branded and licensed personal care products. #1 children's oral care brand, Firefly, and leading value brand, Dr. Fresh

Consumer *Focus Areas*

Products
- Active lifestyle solutions
- Consumer health products
- Convenient meal solutions
- Enthusiast products
- Functional food & beverage
- Functional personal care
- Home care products
- Skin care and hair care

Services (incl. Franchises)
- Experiences & enrichment
- Experiential marketing
- Front office services
- Health & wellness
- Home & other personal services
- Omnichannel enablement

Value Creation *Expertise*
- Brand development
- Retail entry and distribution expansion
- Organizational design, recruiting, succession planning and leadership development
- Product innovation
- Route-to-market optimization
- Omnichannel sales execution
- Sales and marketing execution, including digital best practices
- Strategy development and performance management
- Supply chain cost savings and lean management

Investment *Opportunities*



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