

Our Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 15 industry and functional experts

Value Creation

Systematic approach to creating market leaders

Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

120+ investments completed and \$2.6B capital raised and managed since inception

Investment Criteria

Preference for entrepreneur-owned businesses

Ownership	> 50%
Location	North America
Revenue	\$15MM to \$75MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-efficient, high growth

Investment Opportunities



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Software & Technology Portfolio Companies

Add-On Criteria

Empower Community Care	July 2025	Evidence-based programs ("EBP"), software, and services for at-risk youth and adolescents	Youth-focused EBP, justice-focused software, provider workflow software
Insurance Systems Inc.	May 2024	Policy administration system for the property and casualty insurance industry	InsurTech software for the property and casualty insurance industry
Aztec	April 2022	SaaS-based platform focused on adult & workforce training/certification	Adult education, financial wellness, and career education
selerix	August 2021	Benefits administration software for insurance carriers, brokers, and employer groups	Decision support, billing reconciliation, data analytics, and enrollment support and services
DEALERON	November 2019	Sales enablement software for the retail automotive and other industries	MarTech software for the automotive and legal industries
KNOWFULLY Continuing Education	November 2019	Continuing professional education ("CPE") and exam preparation	CPE or exam prep solutions in accounting, finance, healthcare, and insurance
BRANDT Government Solutions	March 2018; Reinvested May 2024	Recreational licensing and reservations software for state government agencies	
inside real estate	October 2016; Exited Sep. 2019	SaaS-based marketing software for residential real estate agents and brokers	
FAST	September 2015; Exited Dec. 2019	Policy administration and distribution solutions for the life insurance and annuity industries	
techworks	December 2014; Exited Oct. 2020	Sales enablement software for the life insurance and annuity industries	
swipeclock Workforce Management	June 2014; Exited June 2017	SaaS-based workforce management solutions to small and mid-sized businesses	
OmniSYS	November 2015; Exited Dec. 2021	Clinical pharmacy technology	
MX	May 2011; Exited Jan. 2017	Maintenance management software for the aviation industry	

Software & Technology Focus Areas

*High-priority subsectors

- AECOTech
- AerospaceTech
- AutoTech
- Community-based Tech
- EdTech
- EnergyTech
- EntertainmentTech
- FinTech
- FoodServiceTech
- GovTech
- GRCTech
- HealthcareTech
- HospitalityTech
- Human Resources/Workforce Management
- InsurTech
- LegalTech
- ManufacturingTech
- Marketing / CRM / Sales
- PetTech
- PropTech
- RetailCPGTech
- Transportation / Logistics / Supply Chain Management

Software & Technology Team



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