

NPC is a thematic and operationally-focused private equity firm that partners with primarily founder-owned companies that have reached a growth inflection point and are seeking their “Next Phase”

The NexPhase Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 16 industry and functional experts

Value Creation

Systematic approach to creating market leaders

Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

100+ investments completed and \$2.6B capital raised and managed since inception

Investment Criteria

Ownership	Control
Location	North America
EBITDA	\$4MM to \$30MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-light, high growth

Preference for entrepreneur-owned businesses

Transaction Opportunities:

Lex Leeming, Partner & Head of Business Development

LLeeming@NexPhase.com
(212) 878-6005

Leila Rashtchi, Business Development

LRashtchi@NexPhase.com
(212) 878-6008

600 Lexington Avenue 8th Floor
New York, NY 10022
www.NexPhase.com

Select Consumer Portfolio Companies

MAGIC SCIENCE CORPORATION

July 2025

Vertically integrated manufacturer and marketer of Hypochlorous acid products, including Magic Molecule Skin Spray

Add On Criteria: Science-backed, ingredient-forward antimicrobial and skin health products

tulby todt
BATH CO

July 2022

Omnichannel marketer of clean and effective baby and family personal care products focused on sensitive skin conditions

OLIVER
WINERY & VINEYARDS

March 2021

Top 30 US winery focused on approachable, flavor-forward and low-ABV wines

Add On Criteria: Asset-lite, flavor-forward wine labels with complementary distribution

Popcornopolis

April 2019;
exited September 2021

Omnichannel manufacturer of premium-quality, ready-to-eat indulgent popcorn with significant e-commerce footprint

Two Licks

June 2016;
exited July 2025

Leading cocktail mix brand offering a complete line of premium non-alcoholic mixers and spirit-based ready-to-drink cocktails

DR. Fresh

May 2012;
exited December 2016

Provider of branded and licensed personal care products. #1 children's oral care brand, Firefly, and leading value brand, Dr. Fresh

Focus Areas (Consumer)

Food & Beverage

- Beverage mixers & enhancers
- Specialty & functional beverages
- Meal solutions & sauces/condiments
- Food as medicine; foundational nutrition
- Indulgent treats & snacks
- BFY alternatives

Consumer Services

- Wellness, beauty and juvenile

Franchises

Personal & Home Care

- Functional beauty
- Consumer health
- Pain relief, recovery & active lifestyle solutions
- Relaxation & sleep aids
- Feminine care & sexual health
- Juvenile & senior-focused
- Safety & accessibility solutions
- Cleaning & maintenance

Marketing Services

Value Creation Expertise

- Brand development
- Distribution expansion and route-to-market strategy
- Organizational design, recruiting, succession planning and leadership development
- Product innovation
- Sales and marketing execution, including digital best practices
- Strategy development and performance management
- Supply chain cost savings and lean management

Consumer Team

Jamie Kaufman
Partner

(212) 878-6007
JKaufman@NexPhase.com

Alan Rogers
Principal

(212) 878-6013
ARogers@NexPhase.com

Matt Boylan
Vice President

(212) 878-6024
MBoylan@NexPhase.com

Doug Corbett
Operating Partner

(212) 878-6024

- President, InBev USA
- Procter & Gamble
- PepsiCo