

The NexPhase Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 16 industry and functional experts

Value Creation

Systematic approach to creating market leaders

Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

100+ investments completed and \$2.6B capital raised and managed since inception

Investment Criteria

Ownership	Control
Location	North America
Revenue	\$15MM to \$75MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-light, high growth

Preference for entrepreneur-owned businesses

Transaction Opportunities:

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Software Portfolio Companies

Add-On Criteria

 Empower Community Care	July 2025	Evidence-based programs (“EBP”), software, and services for at-risk youth and adolescents	Youth-focused EBP, justice-focused software, provider workflow software
 Insurance Systems Inc.	May 2024	Policy administration system for the property and casualty insurance industry	InsurTech software for the property and casualty insurance industry
 Aztec	April 2022	SaaS-based platform focused on the adult and workforce training/certification markets	Adult education, financial wellness, and career education
 selerix	August 2021	Benefits administration software for insurance carriers, brokers and employer groups	Decision support, billing reconciliation, data analytics, and enrollment support and services
 DEALERON	November 2019	Sales-enablement software for the retail automotive and other industries	MarTech software for the automotive and legal industries
 KNOWFULLY LEARNING GROUP	November 2019	Continuing professional education and exam preparation courseware	CPE or exam prep solutions in accounting, finance, healthcare, and insurance
 BRANDT INFORMATION SERVICES	March 2018; exited/reinvested May 2024	Recreational licensing and reservations software for state government agencies	
 inside real estate	October 2016; exited September 2019	SaaS-based marketing software for residential real estate agents and brokers	
 FAST	September 2015; exited December 2019	Policy administration and distribution solutions for the life insurance and annuity industries	
 OpLogix Technologies	December 2014; exited October 2020	Sales enablement software for the life insurance and annuity industries	
 SwipeClock	June 2014; exited June 2017	SaaS-based workforce management solutions to small and mid-sized businesses	
 OmniSYS	November 2013; exited December 2021	Clinical pharmacy technology	
 Mx	May 2012; exited January 2017	Maintenance management software for the aviation industry	

Focus Areas: Software

Targeting investments in growth-oriented, vertical software businesses. Target software sub-sectors include but are not limited to the following:

GovTech

- Admin, finance & operations
- Civic engagement
- Courts & justice
- Environmental & regulatory
- Health & human services
- Infrastructure & resource mgmt.
- Permitting, licensing & registrations
- Public safety
- Tax & payments

InsurTech

- Agency management
- Customer engagement & distribution
- Data & analytics
- Policy administration, claims, billing & back office
- Pricing & Underwriting

HealthcareTech

- Digital therapeutics
- Drug dev. & discovery
- Operational efficiency
- Payor financial mgmt.
- Pharma GTM support
- Practice mgmt./EHR/clinical
- Rev. cycle/Infrastructure
- VBC/population health

EdTech

- Content mgmt. & authoring tools
- Credentialing & badging
- General corporate training
- Learning technologies
- Non-professional adult education
- Professional education & training

Software Team

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Mike Roe, InsurTech & HealthcareTech

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- Founder & CEO, OpLogix
- Founder & CEO, NaviSys

Steve Hoffman, EdTech & GovTech

- Chairman, Ontuitive
- CEO, iJet, Element K and Prometric
- President, Blackboard

John King, HealthcareTech

- CEO, OmniSYS
- President, Standard Register Healthcare
- SVP, McKesson