



Our Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 16 industry and functional experts

Value Creation

Systematic approach to creating market

Partner of Choice

Over 80% of investments entrepreneurowned and operated at close

100+ investments completed and \$2.6B capital raised and managed since inception

Investment Criteria

Preference for entrepreneur-owned businesses

Ownership	> 50%
Location	North America
EBITDA	Up to \$35MM
Revenue	>\$15MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-efficient, high growth, profitable

Transaction *Opportunities*



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Consumer

Food & Beverage

- · Beverage mixers & enhancers
- · Specialty & functional beverages
- Meal solutions & sauces / condiments
- · Food as medicine: foundational nutrition
- Indulgent treats & snacks
- BFY alternatives

Consumer Services

· Wellness, beauty and juvenile

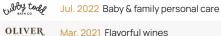
Personal & Home Care

- · Functional beauty
- · Consumer health
- Pain relief, recovery & active lifestyle solutions
- · Juvenile & seniorfocused
- · Safety & accessibility solutions
- · Cleaning & maintenance

Marketing Services

Franchises

Jul. 2025 Antimicrobial skincare & MAGIC SCIENCE household cleaning products



Mar. 2021 Flavorful wines







Healthcare Services

- · Aging in place
- Autism
- · Care management
- · Clinical and nonclinical staffing
- · Concierge medicine
- Food and nutrition
- · Healthcare wellness
- Hospice
- Infusion
- Medspa / plastic surgery

- · Outpatient behavioral health
- · Outsourced services
- Patient engagement
- · Pharma services
- · Pharmacy services
- · Physician services
- Post acute clinical services
- · Remote monitoring
- · Specialty services
- Vet



Oct 2025 Franchisor of non-medical in-home care services





calcium Nov. 2021 Biopharma marketing

Oct. 2018 | Exited Sep. 2022 ACTION BEHAVIOR CENTERS Autism services

Apr. 2018 | Exited Jan. 2025 SYNERGY HomeCare Non-medical home care

PAIN Feb. 2018 Pain management

Mar. 2017 Revenue cycle management ≫ meduit

Software *High-priority subsectors

- AECOTech
- AerospaceTech
- AutoTech
- · Community-based Tech
- EdTech
- EnergyTech
- EntertainmentTech
- FinTech
- FoodServiceTech
- GovTech
- GRCTech
- HCTech
- · HospitalityTech
- · Human Resources/ Workforce Management
- InsurTech
- · LegalTech

- ManufacturingTech
- Marketing / CRM / Sales
- PetTech
- PropTech
- RetailCPGTech
- Transportation / Logistics / Supply Chain Management



Jul. 2025 Evidence-based programs ("EBP"), software, & services for at-risk youth & adolescents



May 2024 Policy admin software for property & casualty insurers



Apr. 2022 Adult education, financial literacy, and career technical education

selerix

Aug. 2021 Employee benefits administration software

Nov. 2019 Sales & marketing **DEALERUN** enablement software

Nov. 2019 Exam prep and continuing

professional education

BRANDT

KNWFULLY

Mar. 2018 | Exited/Reinvested May 2024 Recreational licensing, permitting, and reservations software

OmniSYS

Nov. 2013 | Exited Dec. 2021 Clinical pharmacy technology