

Our Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 16 industry and functional experts

Value Creation

Systematic approach to creating market leaders

Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

100+ investments completed and \$2.6B capital raised and managed since inception

Investment Criteria

Preference for entrepreneur-owned businesses

Ownership	> 50%
Location	North America
EBITDA	Up to \$35MM
Revenue	> \$15MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-efficient, high growth, profitable

Transaction Opportunities



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Consumer

Food & Beverage

- Beverage mixers & enhancers
- Specialty & functional beverages
- Meal solutions & sauces / condiments
- Food as medicine; foundational nutrition
- Indulgent treats & snacks
- BFY alternatives

Consumer Services

- Wellness, beauty and juvenile

Personal & Home Care

- Functional beauty
- Consumer health
- Pain relief, recovery & active lifestyle solutions
- Juvenile & senior-focused
- Safety & accessibility solutions
- Cleaning & maintenance

Marketing Services

Franchises

MAGIC SCIENCE CORPORATION	Jul. 2025 Antimicrobial skincare & household cleaning products
lululemon	Jul. 2022 Baby & family personal care
OLIVER WINERY	Mar. 2021 Flavorful wines
Popcornopolis	Apr. 2019 Exited Sep. 2021 Indulgent popcorn
LeBaron	Jun. 2016 Exited Jul. 2025 Cocktail mixers & RTDs
DR.Fresh	May 2012 Exited Dec. 2016 Children's oral care brand

Healthcare Services

- Aging in place
- Autism
- Care management
- Clinical and non-clinical staffing
- Concierge medicine
- Food and nutrition
- Healthcare wellness
- Hospice
- Infusion
- Medspa / plastic surgery
- Outpatient behavioral health
- Outsourced services
- Patient engagement
- Pharma services
- Pharmacy services
- Physician services
- Post acute clinical services
- Remote monitoring
- Specialty services
- Vet

Always Best Care senior services	Oct. 2025 Franchisor of non-medical in-home care services
Behavior Frontiers	Apr. 2025 Autism services
Metz	Dec. 2021 Food services provider
calcium BRAND NUTRITION	Nov. 2021 Biopharma marketing
ACTION BEHAVIOR CENTERS	Oct. 2018 Exited Sep. 2022 Autism services
SYNERGY HomeCare	Apr. 2018 Exited Jan. 2025 Non-medical home care
CLEARWAY PAIN SOLUTIONS	Feb. 2018 Pain management
meduitt	Mar. 2017 Revenue cycle management

Software *High-priority subsectors

- AECOTech
- AerospaceTech
- AutoTech
- Community-based Tech
- EdTech
- EnergyTech
- EntertainmentTech
- FinTech
- FoodServiceTech
- GovTech
- GRCTech
- HCTech
- HospitalityTech
- Human Resources/ Workforce Management
- InsurTech
- LegalTech
- ManufacturingTech
- Marketing / CRM / Sales
- PetTech
- PropTech
- RetailCPGTech
- Transportation / Logistics / Supply Chain Management

Empower Corner Community Care	Jul. 2025 Evidence-based programs ("EBP"), software, & services for at-risk youth & adolescents
ISI Insurance Systems Inc.	May 2024 Policy admin software for property & casualty insurers
Aztec	Apr. 2022 Adult education, financial literacy, and career technical education
selerix	Aug. 2021 Employee benefits administration software
DEALERON	Nov. 2019 Sales & marketing enablement software
KNOWFULLY Learning Group	Nov. 2019 Exam prep and continuing professional education
BRANDT RECREATION GROUP	Mar. 2018 Exited/Reinvested May 2024 Recreational licensing, permitting, and reservations software
OmniSYS	Nov. 2013 Exited Dec. 2021 Clinical pharmacy technology