

## Our Approach

### Specialization

Industry vertical teams bring true domain expertise

### Thematic

Target subsectors based on relevant investment themes and trends

### Operators

Operational enhancement via 15 industry and functional experts

### Value Creation

Systematic approach to creating market leaders

### Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

*120+ investments completed and \$2.6B capital raised and managed since inception*

## Investment Criteria

Preference for entrepreneur-owned businesses

Ownership	> 50%
Location	North America
EBITDA	Up to \$35MM
Revenue	> \$15MM
Equity Investment	\$40MM to \$225MM
Financial Profile	Asset-efficient, high growth, profitable

## Investment Opportunities



### Lex Leeming

Partner & Head of Business Development  
LLeeming@NexPhase.com  
(212) 878-6005



### Leila Rashtchi

Business Development  
LRashtchi@NexPhase.com  
(212) 878-6008

## Consumer

### Food & Beverage

- Beverage mixes & enhancers
- Specialty & functional beverages
- Meal solutions, sauces & condiments
- Food as medicine; foundational nutrition
- Indulgent treats & snacks
- BFY alternatives

### Consumer Services

- Wellness, beauty and juvenile
- Franchises

### Personal & Home Care

- Functional beauty
- Consumer health
- Pain relief, recovery & active lifestyle solutions
- Relaxation, sleep aids & sexual health
- Juvenile & senior-focused
- Safety & accessibility solutions
- Cleaning & maintenance

### Marketing Services

MAGIC SCIENCE CORPORATION	Jul. 2025 Antimicrobial skincare & household cleaning products
lululemon	Jul. 2022 Baby & family personal care
OLIVER WINERY	Mar. 2021 Flavorful wines
Popcornopolis	Apr. 2019   Exited Sep. 2021 Indulgent popcorn
Lele	Jun. 2016   Exited Jul. 2025 Cocktail mixers & RTDs
DR.Fresh	May 2012   Exited Dec. 2016 Children's oral care brand

## Healthcare Services

- Aging in place
- Autism
- Care management
- Clinical and non-clinical staffing
- Concierge medicine
- Food and nutrition
- Healthcare wellness
- Hospice
- Infusion
- Medspa / plastic surgery
- Outpatient behavioral health
- Outsourced services
- Patient engagement
- Pharma services
- Pharmacy services
- Physician services
- Post acute clinical services
- Remote monitoring
- Specialty services
- Vet

Always Best Care Senior Services	Oct. 2025 Franchisor of non-medical in-home care services
Behavior Frontiers	Apr. 2025 Autism services
Metz	Dec. 2021 Food services provider
calcium	Nov. 2021 Biopharma marketing
ACTION BEHAVIOR CENTERS	Oct. 2018   Exited Sep. 2022 Autism services
SYNERGY HomeCare	Apr. 2018   Exited Jan. 2025 Non-medical home care
CLEARWAY PAIN SOLUTIONS	Feb. 2018 Pain management
meduit	Mar. 2017 Revenue cycle management

## Software \*High-priority subsectors

- AECOTech
- AerospaceTech
- AutoTech
- Community-based Tech
- EdTech
- EnergyTech
- EntertainmentTech
- FinTech
- FoodServiceTech
- GovTech
- GRCTech
- HCTech
- HospitalityTech
- Human Resources/ Workforce Management
- InsurTech
- LegalTech
- ManufacturingTech
- Marketing / CRM / Sales
- PetTech
- PropTech
- RetailCPGTech
- Transportation / Logistics / Supply Chain Management

Empower	Jul. 2025 Evidence-based programs ("EBP"), software & services for at-risk youth & adolescents
ISI Insurance Systems Inc.	May 2024 Policy admin software for property & casualty insurers
Aztec	Apr. 2022 Adult education, financial literacy and career technical education
selerix	Aug. 2021 Employee benefits administration software
DEALERON	Nov. 2019 Sales & marketing enablement software
KNOWFULLY	Nov. 2019 Exam prep and continuing professional education
BRANDT	Mar. 2018   Exited/Reinvested May 2024 Recreational licensing, permitting and reservations software
OmniSYS	Nov. 2013   Exited Dec. 2021 Clinical pharmacy technology