

## The NexPhase Approach

### Specialization

Industry vertical teams bring true domain expertise

### Thematic

Target subsectors based on relevant investment themes and trends

### Operators

Operational enhancement via 16 industry and functional experts

### Value Creation

Systematic approach to creating market leaders

### Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

**100+ investments completed and \$2.6B capital raised and managed since inception**

## Investment Criteria

<b>Ownership</b>	Control
<b>Location</b>	North America
<b>EBITDA</b>	\$4MM to \$30MM
<b>Equity Investment</b>	\$40MM to \$225MM
<b>Financial Profile</b>	Asset-light, high growth

*Preference for entrepreneur-owned businesses*

## Transaction Opportunities:

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## Select Portfolio Companies

### Consumer

- Beverage mixers & enhancers
- BFY alternatives
- Cleaning & maintenance
- Consumer health
- Consumer Services with a focus on wellness, beauty and juvenile
- Feminine care & sexual health
- Food as medicine; foundational nutrition
- Franchises
- Functional beauty
- Indulgent treats & snacks
- Juvenile & senior-focused
- Marketing Services
- Meal solutions & sauces/condiments
- Pain relief, recovery & active lifestyle solutions
- Relaxation & sleep aids
- Safety & accessibility solutions
- Specialty & functional beverages

**MAGIC SCIENCE CORPORATION**

July 2025

Antimicrobial skincare and household cleaning products

**tulby todd**  
BATH CO

July 2022

Baby & family personal care

**OLIVER**  
WINERY & VINEYARDS

March 2021

Flavorful wines

**Popcornopolis**

April 2019; exited  
September 2021

Indulgent popcorn

**LiveZit**

June 2016; exited  
July 2025

Cocktail mixers & RTDs

**DR.Fresh®**

May 2012; exited  
December 2016

Children's oral care brand

### Healthcare Services

- Adult daycare
- Aging in place
- Autism
- Care management
- Clinical and non-clinical staffing
- Concierge medicine
- Food and nutrition
- Hospice
- Hospital in the home
- Infusion
- Medspa/plastic surgery
- Outpatient behavioral health
- Outsourced services
- Patient engagement
- Pharma services
- Pharmacy services
- Physician services
- Post acute clinical services
- Remote monitoring
- Specialty services
- Vet



**Behavior Frontiers**

April 2025

Autism services

**Metz**  
CULINARY MANAGEMENT

December 2021

Food services provider

**calcium**  
BRAND NOURISHMENT

November 2021

Biopharma marketing

**ACTION BEHAVIOR CENTERS**  
ABA THERAPY FOR AUTISM

October 2018; exited  
September 2022

Autism services

**SYNERGY HomeCare**

April 2018; exited  
January 2025

Non-medical home care

**CLEARWAY PAIN SOLUTIONS**

February 2018

Pain management

**meduit**

March 2017

Revenue cycle mgmt.

### Software

Targeting investments in growth-oriented, vertical software businesses. Target software sub-sectors include but are not limited to the following:

#### EdTech

- Adult & professional education
- Higher education
- K-12
- Learning technologies

#### GovTech

- Not-for-profit
- Other public software
- State & local

#### HealthcareTech

- Payor/risk-bearing entity
- Pharma & life sciences
- Provider
- Virtual care & consumer

#### InsurTech

- Benefits
- Life & annuity
- Property & casualty

**Empower Community Care**

July 2025

Evidence-based programs (“EBP”), software, and services for at-risk youth and adolescents

**ISI Insurance Systems Inc.**

May 2024

Policy administration software for property & casualty insurers

**Aztec**

April 2022

Adult education, financial literacy, and career technical education

**selerix**

August 2021

Employee benefits administration software

**DEALERON**

November 2019

Sales & marketing enablement software

**KNOWFULLY**  
LEARNING GROUP

November 2019

Exam prep and continuing professional education

**BRANDT**  
INFORMATION SERVICES

March 2018; exited/reinvested  
May 2024

Recreational licensing, permitting, and reservations software

**OmnisYS**

November 2013; exited  
December 2021

Clinical pharmacy technology