

WHO WE ARE

NexPhase Capital is a private equity investment firm focused on growth-oriented, lower middle market companies within the healthcare, industrial services, software and consumer sectors. We apply our sector-focused strategy to identify and invest in leading companies and support their continued success.

Our experienced investment team is bolstered by the insights and vision of respected operating professionals with a range of industry and operational expertise. We strive to accelerate the growth of our partner companies and create value for all stakeholders.

NexPhase was formed in 2016 by the former principals of Moelis Capital Partners and advises \$1.2B of private equity capital.

CONSUMER PORTFOLIO COMPANIES

Zing Zang Nationally-distributed, independent marketer of leading Bloody Mary mix and other non-alcoholic cocktail mixes under the Zing Zang™ brand *June 2016*



ADD ONS: Cocktail mixes and garnishes

Reach The North American REACH manual toothbrush business was acquired by Dr. Fresh and transformed into a leading value brand and extended into adjacent categories *December 2012; exited December 2016*



Dr. Fresh Created a leading oral care and personal care company with #1 Kids brand, Firefly, and leading value brand, Dr. Fresh *May 2012; exited December 2016*



INVESTMENT CRITERIA

Ownership	Control or co-lead
Location	North America
EBITDA	\$5MM – 30MM
TEV	\$25MM – 250MM
Investment	\$25MM – 75MM

Asset-light, high cash flow, growth businesses

FOCUS AREAS: CONSUMER

Beverage // Cocktail mixes, craft spirits, wine negotiants and specialty beverages

Food // Better-for-you snacks and treats; Meal aids, sauces and condiments

Personal Care & Household Products //

Functional cosmetic, OTC, relaxation and sleep aids, functional home products

NOTES:

The information herein is not an advertisement or intended for use by investors, and does not constitute an investment recommendation. Portfolio companies identified do not represent all of the investment decisions made by the NexPhase investment team; the full list of all investment decisions is available upon request. No assumptions should be made that these, or any other investments, were or will be profitable. Some listed portfolio companies represent investment decisions made while part of Moelis Capital Partners. Operating Partners or Executive Advisory Board members are not NexPhase employees, but are consultants compensated by NexPhase funds or portfolio companies; their compensation will not offset any NexPhase management fees.

VALUE CREATION EXPERTISE

- Product innovation
- Brand creation
- Sales & marketing execution; distribution
- Supply chain cost savings; lean management
- Strategy development & performance management
- Organizational design & culture optimization
- Recruiting, succession planning & leadership development

CONSUMER TEAM

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- Chairman and CEO, Zing Zang
- Chairman and CEO, Dr. Fresh
- President, InBev USA
- Procter & Gamble
- PepsiCo

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